

# THE ONE-STOP SOLUTION FOR ALL INDUSTRIAL ELECTRICAL & ELECTRONIC PRODUCTS & SERVICES

Internet based sourcing of products is now a well established process industry. However the internet trade is more focused on B2C commerce. B2B platforms are mostly preferred for information seeking & identifying vendors. Once a vendor is identified further procurement process is conventional.

The industrial electrical & electronic industry is growing leaps & bounds but there is no dedicated B2B website available, where one would find the buyers & sellers on an exclusive platform.

A Supply Chain head or Procurement Head needs precise information on the authorized dealers/ distributors, channel partners for the brand of products they are looking for.

Similarly, there is a array of related serviced of this sector, which presently is hard to find at one go.



A new name - [www.enefinder.com](http://www.enefinder.com) can fill this void & one can zero in on to the right information. The **enefinder** is all set to fill the void felt presently by all users in E&E industry.



The **enefinder** ('ene' stands for E & E – Electrical and Electronics), is a unique website with exclusive focus on industrial Electrical and Electronic industry world-wide. Sourcing, buying, searching and selling E&E products and services was never so simple.

To get access to many of enefinder's services, one needs to do is register at [www.enefinder.com](http://www.enefinder.com), which is free!

A registered member can upload his products with photographs and specifications in respective categories provided and leave them there for buyer to find.

One can search the products one is looking for and find the dealers for the same in a particular city or country.

If a company is interested in selling their products or services then one doesn't need to look around for buyers. Chances are someone out there might be looking for one. This way, either one contacts the buyer or the buyer contacts one. Either way, all one get is pile up of enquiries just sitting at home!

But that's not all. The **enefinder** is a “one-stop for everything” in this business segment, and true to the saying, there certainly is a lot more to it. Along with products listings, **enefinder** offers a range of services related to E&E Industry. There is an entire section devoted to Dealers & Distributors as they are an indispensable link for any trade. Here, a dealer/distributor/agent can upload information on various dealership products as well as stockiest products, upload product catalogues, certificates and pricelists.

Most exciting and unique feature of **enefinder** is its platform for product launch. When a manufacturer develops a new product, methods for its launching are comparatively few and short-lived – be it an advertisement, news release, presentation seminar or a direct-mailer. On **enefinder**, the manufacturer can announce a product launch for worldwide viewers and that too for about a month. Hence users get a world-wide platform to launch their new products on a global scale with a minimal cost



There is a Q&A forum specially dedicated to this industry. So one gets to ask queries to experts, get doubts cleared, and share knowledge with the user community. One can also get updated with the latest developments in the market. The technical papers and articles by various industry experts will definitely adds value and are much sought-after stuff for designers, project engineers and others in technical field.



**The enefinder gives its members a platform to showcase their products & services more effectively. To further this, there is a option of uploading videos about company, products, or services. Getting right manpower recruited in the company is a big task. Users can post their job vacancies with profiles & get the right candidates recruited. There is also a provision for Electrical & Electronic Engineers & other candidates to offer themselves. One needs to register for free and upload their CVs & Resumes.**



Also there are other services to keep users updated, such as lists of upcoming events and exhibitions world over, useful websites & links, Business Services, Certification & Approval services, etc. There are various advertising options to choose from at lowest rates and this is a source of revenue generation for enefinder. One can advertise on **enefinder** with a company logo/ banner/ product advertisement.

The **enefinder** is like a complete package for the Electrical & Electronic industry. Not only is the membership free, but many services are free for the members as well! For those who belong to E&E industry, **enefinder** is one place he cannot afford to miss.

The **enefinder** plans to introduce still more unique features and concepts that are not available at present to facilitate and promote B2B and B2C activities.